



Visual Identity

Policy Statement

Visual Identity Guide

<https://brand.valdosta.edu/>

Affected Stakeholders

Indicate all entities and persons within the university affected by this policy:

- Alumni Graduate Students Undergraduate Students
- Staff Faculty Student Employees
- Visitors Vendors/Contractors Other: _____

Policy Attributes

<i>Policy Owner</i>	Creative Services, 901 N. Patterson St., 229-333-7049
<i>Approving Officer or Body</i>	Vice President, Student Success, West Hall Suite 1004, 229-253-4210
<i>Date Approved</i>	10/11/2007, 06/25/2010, 09/10/2013
<i>Last Reviewed</i>	01/01/2019
<i>Next Review</i>	01/01/2021